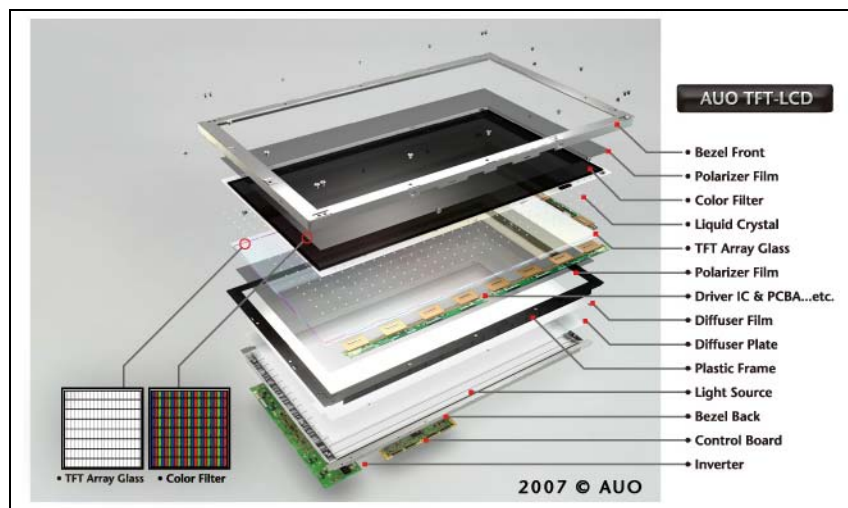


BASIC FACTS ABOUT LCD TECHNOLOGY:

The history of LCD's goes back over a hundred years. It was first mentioned by Otto Lehmann in 1904. The first operational LCD was made by RCA in 1968. Each display is made up of countless pixels, with light being filtered through them in a controlled manner. A Thin Film Transistor (TFT) is a form of LCD's which use an active matrix to improve image quality. LCD technology has found its way into countless displays in laptops, PDA's and High Definition Televisions (source – Wikipedia.org)

LCD SCREENS HAVE A POLARIZING SURFACE:

LCD & Plasma Screens are completely different than the standard "tube" televisions that we are accustom to watching. The screen has a glass substrate that is covered by several layers of filters and special films (*see picture below*). These special filters and films help create the sharp pictures and wide viewing angles that make these televisions unique.



MAINTAINING AND PROTECTING LCD SCREENS:

Anyone who owns a laptop or LCD television knows there is one minor issue – these screens regularly gather dust, lint particles, smudges and fingerprints. All this accumulation of dust and grime can subtract from the full enjoyment of any LCD screen or display. When cleaning these televisions keep in mind that the special films on the surface of LCD screens are prone to damage from scratches, smudging and clouding caused by the use of improper cleaning agents and harsh cloths.

HD SCREEN CLEANER™ is a "green cleaning" solution... it is environmentally safe, non toxic, completely inert, static, alcohol and ammonia free. It is manufactured and Patented in the United States.

FOR MORE INFORMATION CONTACT:

Jim Carlin
 720-283-8166 (d)
 303-881-5832 (c)
jim@inremedia.com

**YOU'VE INVESTED A GREAT DEAL IN YOUR LCD and PLASMA TELEVISIONS!
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 GUESTS VIEWING EXPERIENCE . . . ORDER TODAY!!!**